



**ACADEMY OF  
ENTREPRENEURS**

**YOUR JOURNEY  
STARTS HERE**



**IMPORTANT INFORMATION  
YOU NEED TO KNOW**



**Academy of Entrepreneurs** is the first incubator that is nationally accredited as a college to teach a Diploma and Advanced Diploma of Business to both Australians and International Students.

Our mission is to empower people with **entrepreneurial skills** to make the world a better place.

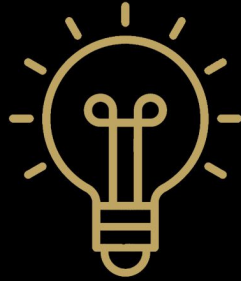
Forbes released a study showing that by 2020, **50%** of the workforce will be business owners, freelancers and contractors.

At **Academy of Entrepreneurs**, students will get the tools, knowledge and network to take the next big step in life.

**100%** of our classes and workshops are taught by entrepreneurs, real entrepreneurs that have launched, built and scaled successful start-ups and businesses around the world.

We strongly believe that entrepreneurship can't be taught by reading books in a library, it is all about surrounding yourself with the right **community**, being mentored by the right people, and connecting your passion to your strengths.

**Join the movement!**



## **THE INCUBATOR**

**BSB50215 Diploma of Business**

**12 months, 8 units**



**Start the startup!**





# BSB50215 Diploma of Business

## EMOTIONAL INTELLIGENCE

**BSBLDR501** Develop and use emotional intelligence

Identify, understand and manage your strengths and emotions.

## MARKETING

**BSBMKG502** Establish and adjust the marketing mix

Engage with the most powerful tools to win the market.

## NUMBERS

**BSBMKG507** Interpret market trends and developments

Know your numbers to maximise your growth!

## HUMAN RESOURCES

**BSBHRM513** Manage workforce planning

Build a great culture, select the right staff, manage and lead effectively.

## ADMIN AND LAW

**BSBADM504** Plan and implement administrative systems

Develop systems and procedures to make your business successful and sustainable.

## THE WINNING PITCH

**BSBCRT401** Articulate, present, and debate ideas

Communicate, engage, and pitch new ideas to your team, clients and investors.

## RISK

**BSBRSK501** Manage risk

Implement strategies with calculated risks and contingency plans in place.

## PROJECT MANAGEMENT

**BSBPMG522** Undertake project work

Learn how to get from 'A' to 'B' within the time, resources and budget.





## **THE ACCELERATOR**

**BSB60215 Advanced  
Diploma of Business**

**12 months, 8 units**



**Scale the startup!**



# **BSB60215 Advanced Diploma of Business**

## **LEADERSHIP**

**BSBINN601 Lead and manage organisational change**

Be the best leader you can be! Coach and inspire your team.

## **RESEARCH**

**BSBMKG607 Manage market research**

Scan the market and probe new sector opportunities

## **E-MARKETING**

**BSBMKG609 Develop a marketing plan**

Harness the power of tech and social networks.

## **SALES**

**BSBSLS501 Develop a sales plan**

Align sales strategies to your marketing strategy, go sell!

## **ORGANISATION**

**BSBMGT615 Contribute to organisation development**

Develop, implement, and maintain organisational development to succeed in the 22nd century.

## **ANALYSIS**

**BSBINM601 Manage knowledge and information**

Obtain and analyse information, take action! Be agile!

## **FINANCE**

**BSBFIM601 Manage finances**

What seeds do you have? What strategy do you have to scale?

## **BUSINESS PLAN**

**BSBMGT617 Develop and implement a business plan**

Pitch your business to investors and awards. Go win!





IT'S TIME FOR YOU TO #BOSSYOURFUTURE

# ENTREPRENEURSHIP STARTS HERE!

**AUSTRALIA NEEDS ENTREPRENEURS**

## COURSES

**BSB50215 Diploma of Business**  
12 months, 8 units

**BSB60215 Advanced  
Diploma of Business**  
12 months, 8 units

## FEES

**Full price:** \$16,000 per year

**2018 promotion:** \$13,000 per year

**Enrolment:** \$200

## INTAKES

### 2018

February 26th  
March 12th  
May 14th  
June 18th  
August 6th  
September 10th  
October 22nd  
November 26th

### 2019

February 25th  
April 1st  
May 13th  
June 17th  
July 29th  
September 2nd  
October 21st  
November 25th

### 2020

February 24th  
March 30th  
May 11th  
June 15th  
July 27th  
September 7th  
October 19th  
November 23rd

## ONSHORE PAYMENT PLAN

|                 |                            |             |
|-----------------|----------------------------|-------------|
| Initial deposit | Due on acceptance          | AUD \$1,200 |
| Instalment 1    | 1st month of your studies  | AUD \$1,000 |
| Instalment 2    | 2nd month of your studies  | AUD \$1,000 |
| Instalment 3    | 3rd month of your studies  | AUD \$1,000 |
| Instalment 4    | 4th month of your studies  | AUD \$1,000 |
| Instalment 5    | 5th month of your studies  | AUD \$1,000 |
| Instalment 6    | 6th month of your studies  | AUD \$1,000 |
| Instalment 7    | 7th month of your studies  | AUD \$1,000 |
| Instalment 8    | 8th month of your studies  | AUD \$1,000 |
| Instalment 9    | 9th month of your studies  | AUD \$1,000 |
| Instalment 10   | 10th month of your studies | AUD \$1,000 |
| Instalment 11   | 11th month of your studies | AUD \$1,000 |
| Instalment 12   | 12th month of your studies | AUD \$1,000 |

## OFFSHORE PAYMENT PLAN

|                 |                           |             |
|-----------------|---------------------------|-------------|
| Initial deposit | Due on acceptance         | AUD \$4,200 |
| Instalment 2    | 2nd month of your studies | AUD \$3,000 |
| Instalment 3    | 3rd month of your studies | AUD \$3,000 |
| Instalment 4    | 4th month of your studies | AUD \$3,000 |





## LEARNING SCHEDULE

2018

| START DATE     | END DATE      | ASSESSMENTS<br>SUBMISSION | HOLIDAYS |
|----------------|---------------|---------------------------|----------|
| May 14th       | June 8th      | June 15th                 |          |
| June 18th      | July 13th     | July 20th                 | 2 weeks  |
| August 6th     | August 21st   | September 7th             |          |
| September 10th | October 5th   | October 12th              |          |
| October 22nd   | November 16th | November 23rd             | 1 week   |
| November 26th  | December 21st | December 28th             | 9 weeks  |



## LEARNING SCHEDULE

2019

| START DATE    | END DATE       | ASSESSMENTS SUBMISSION | HOLIDAYS |
|---------------|----------------|------------------------|----------|
| February 25th | March 23rd     | March 29th             |          |
| April 1st     | April 26th     | May 3rd                | 1 week   |
| May 13th      | June 7th       | June 14th              |          |
| June 17th     | July 12th      | July 19th              | 1 week   |
| July 29th     | August 23rd    | August 30th            |          |
| September 2nd | September 27th | October 4th            | 2 weeks  |
| October 21st  | November 15th  | November 22nd          |          |
| November 25th | December 20th  | December 27th          | 8 weeks  |





# LEARNING SCHEDULE

2020

| START DATE    | END DATE      | ASSESSMENTS SUBMISSION | HOLIDAYS |
|---------------|---------------|------------------------|----------|
| February 24th | March 20th    | March 27th             |          |
| March 30th    | April 24th    | May 1st                | 1 week   |
| May 11th      | June 5th      | June 12th              |          |
| June 15th     | July 10th     | July 17th              | 1 week   |
| July 27th     | August 21st   | August 28th            | 1 week   |
| September 7th | October 2nd   | October 9th            | 1 week   |
| October 19th  | November 13th | November 20th          |          |
| November 23rd | December 18th | December 25th          | 8 weeks  |



## COURSE STRUCTURE

**EACH TERM IS 4 WEEKS OF CLASS + 1 WEEK OF SUBJECT SUBMISSIONS (NO CLASS)**



**70%**  
FACE-TO-FACE



**30%**  
ONLINE

## SAMPLE TIMETABLE

| MONDAY            | TUESDAY                                 | WEDNESDAY | THURSDAY | FRIDAY | FLEXIBLE                            |
|-------------------|---|-----------|----------|--------|-------------------------------------|
| 9-1 PM<br>CLASSES |   |           |          |        | 6 HRS<br>ONLINE<br>LEARNING         |
| 1-5 PM<br>CLASSES |   |           |          |        | 1 HR<br>COACHING/<br>WORKSHOP       |
|                   | 5-9 PM<br>ENTREPRENEURIAL<br>NETWORKING |           |          |        | 1 HR<br>ENTREPRENEURIAL<br>WORKSHOP |





**OUR ECOSYSTEM HAS LEGENDS  
FROM 36 COUNTRIES...**



**..BUILDING STARTUPS IN 40+ INDUSTRIES**

# READY TO #BOSS YOUR FUTURE?

1

Complete the **Application Form** accompanied by:

- Evidence of English (IELTS proficiency – General Score of 5.5 or equivalent)
- Evidence of high school completion or university (Equivalent to Year 12)
- Genuine Temporary Entrant proof

2

If successful, Academy of Entrepreneurs will issue a **Letter of Offer, Invoice, and Student Agreement** for review.

3

Return the signed **Student Agreement** with the **initial payment** of fees.

4

Upon arrival of your application, an electronic **Confirmation of Enrolment (eCoe)** will be generated. It is the applicant's responsibility to apply for student visa. For more information, go to [www.border.gov.au](http://www.border.gov.au)

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For further questions, e-mail us at  
**[admissions@aestudy.com](mailto:admissions@aestudy.com)**





**Join the movement.**

**[www.aestudy.com](http://www.aestudy.com)**



**/AcademyOfEntrepreneurs**



**@theofficialAE**



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**#BossYourFuture**

